

# President's Vision and Progress Report

National Water Supply Alliance

Annual Meeting

October 28-29, 2021

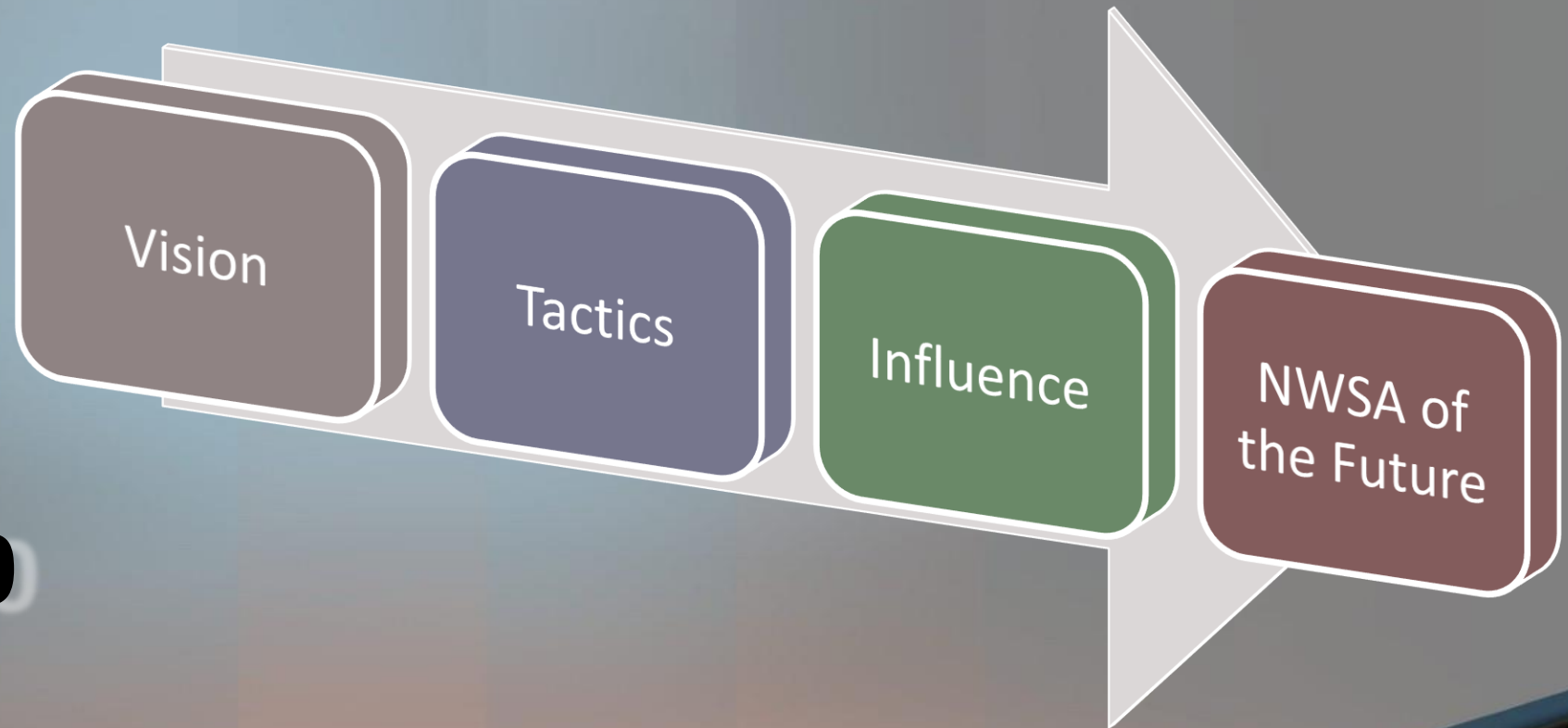


# HOW DOES



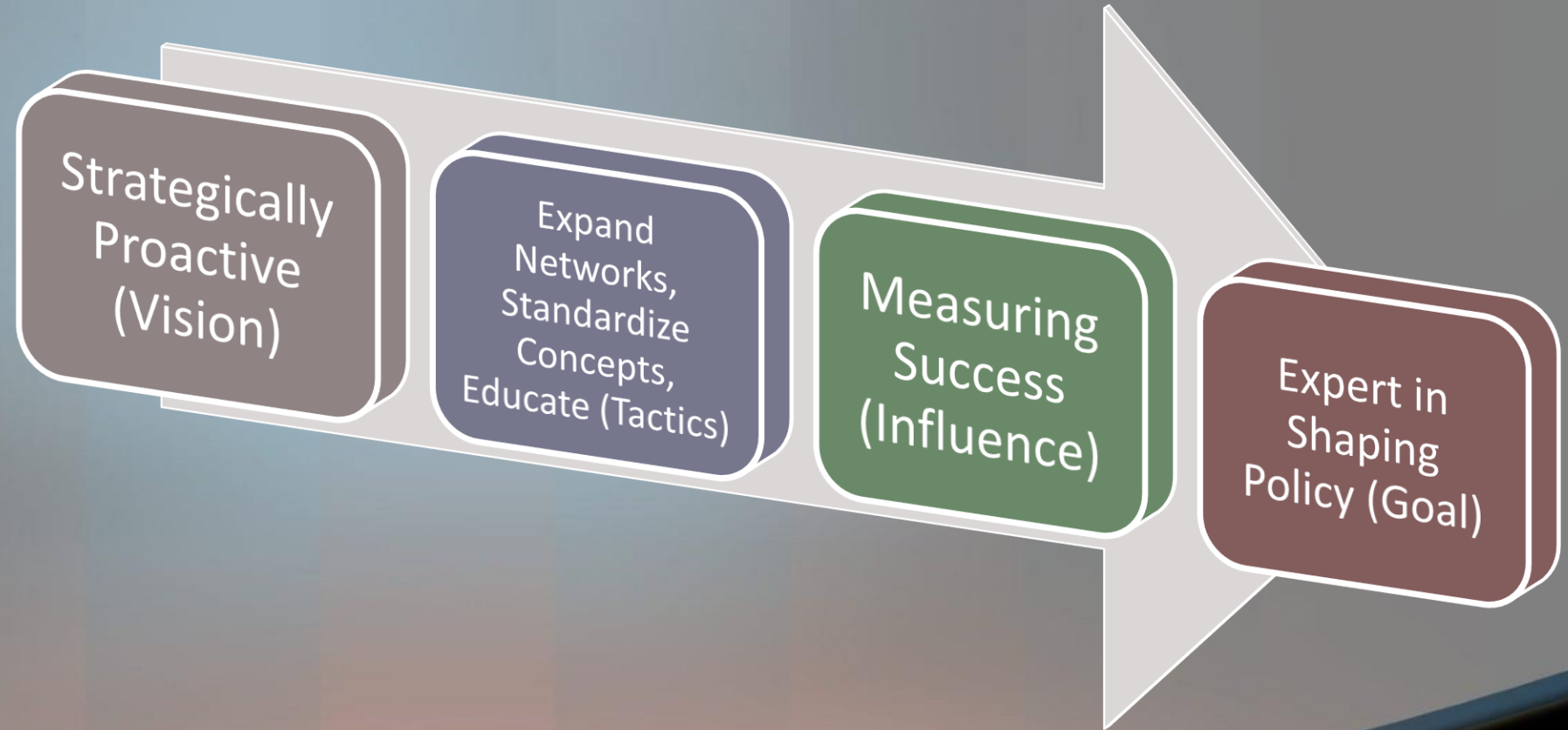
# MATURE ?

# October 2020





# OF THE FUTURE



## Progress Report:

- *Successful DC Roundtable with ICWP and Western States Water Council; April 15-16*
- *Submitted comments to Corps on development and implementation guidance for WRDA 2020; May 7*
- *Van Scoyoc WRDA 2022 Preparation Workshop; June 16*
- *Developed 1<sup>st</sup> NWSA Strategic Plan; August 23-24*



Strategic Planning Workshop  
Murfreesboro, TN  
August 23-24, 2021



I'M THINKING OF  
GETTING INTO THE  
STRATEGIC PLANNING  
GAME.



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IF I UNDERSTAND THE  
JOB DESCRIPTION, YOU  
BASICALLY HALLUCINATE  
ABOUT THE FUTURE AND  
THEN SOMETHING  
DIFFERENT HAPPENS.



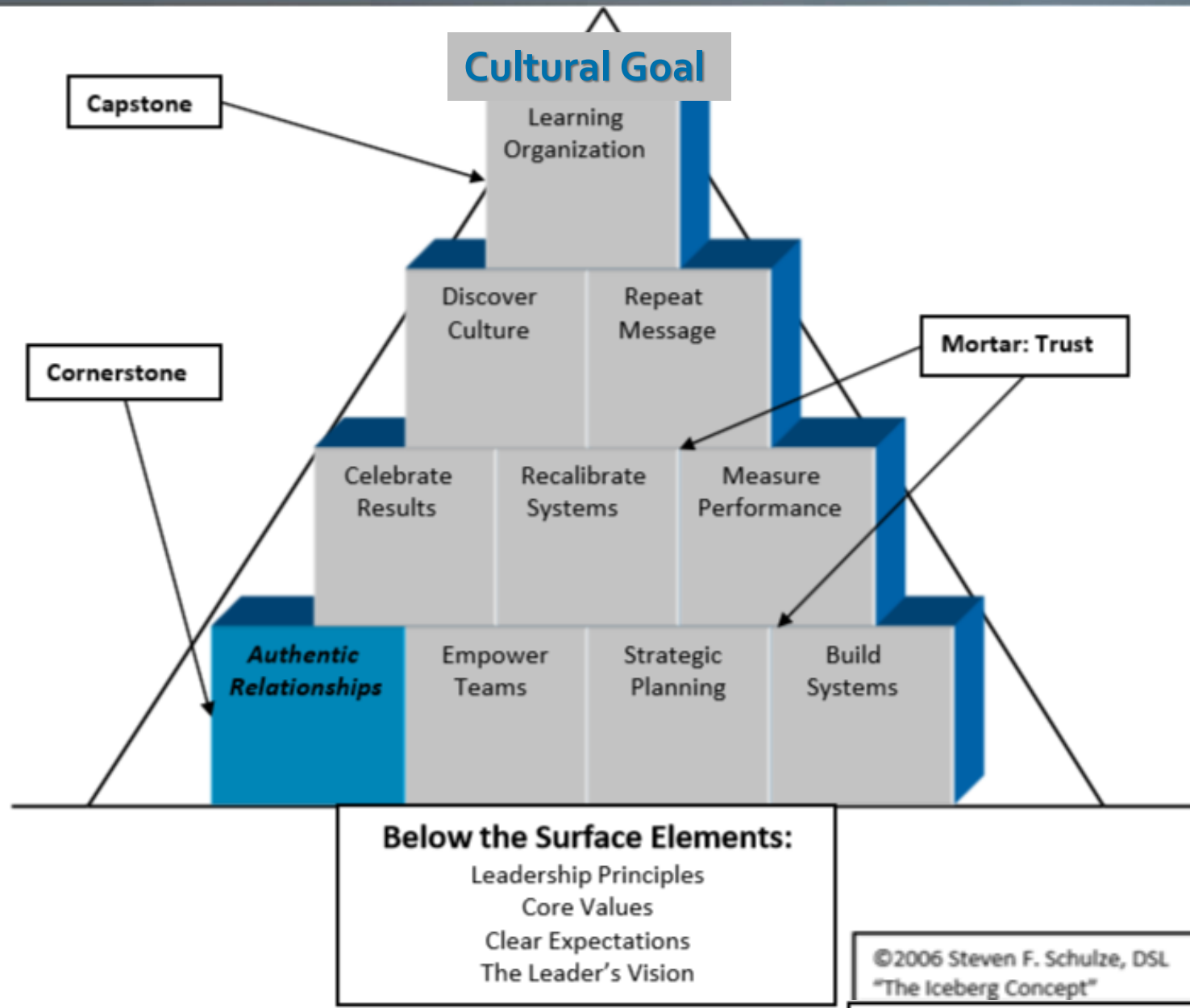
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YOU ALSO  
HAVE TO  
PRETEND  
IT'S USEFUL.



REALLY?  
THAT  
SOUNDS  
HARD.





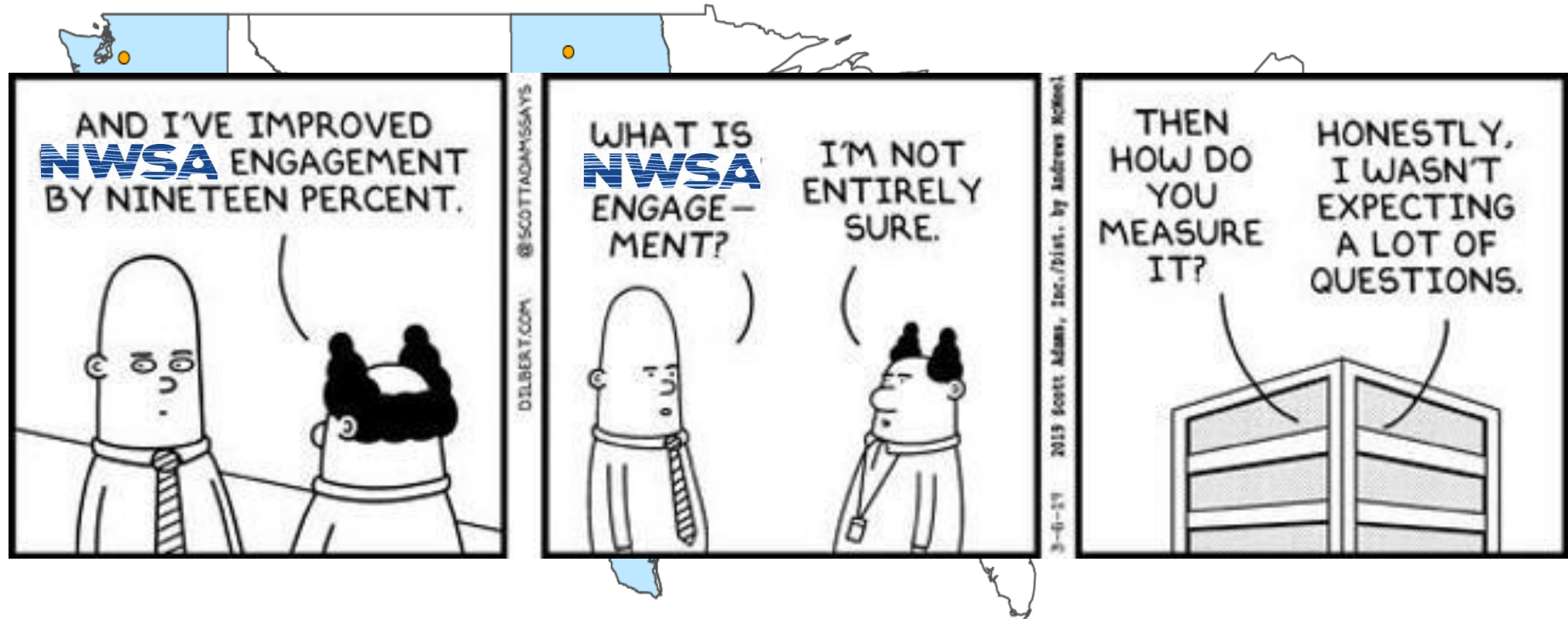
# The Iceberg Concept

*Remember that  
Culture eats  
Strategy for  
breakfast!*

# CHANGE IS THE ONLY CONSTANT

- I used to say Learning Organizations are “**change-ready**” and embrace change
- But I recently read “**reinvention is taking control of change**”
- So I think NWSA needs to take on the mantra that it is an organization constantly **reinventing itself**, or always ready to **take control of change**.
- NWSA’s **first attempt** to define our vision and mission is in our inaugural **strategic plan**.
- NWSA’s strategies, tactics and influence will undoubtedly **have to change over time** due to the simple fact that we all serve growing communities and water is becoming more and more valuable
- **Always be ready to reinvent.**

# Keep Reaching Out!



- 2020 NWSA Members
- Corps Projects Used for Water Supply
- States with Corps Projects Used for Water Supply



# Thank you all for being here!

Thank you to our presenters for time spent on your presentations!

Thank you to our Executive Director for all the prep!

And thank you to our Sponsors!

Hosts – Burns and McDonnell

Dinner – CDM Smith

Board Dinner – King and Spalding